



IWMA[®]

DINNER DANCE

Friday 13 November 2026

Tower Suites by Blue Orchid, London Bridge

SPONSORSHIP PACKAGES

YOUR BRAND. OUR BIGGEST NIGHT.

Sponsoring the IWMA Dinner Dance is a unique opportunity to:

- Put your brand in the spotlight at one of the industry's most anticipated social events
- Strengthen relationships with clients, colleagues and industry friends
- Showcase your support for the wire and cable community

As a sponsor, your business will be featured in event promotions, on the night itself, and in post-event coverage – ensuring your brand enjoys visibility long after the evening ends. Each sponsorship opportunity is exclusive to one sponsor and includes one complimentary Dinner Dance ticket.

Your support helps us create a memorable evening of networking, celebration and entertainment, bringing together the global wire and cable industry in true IWMA style!

GET INVOLVED!

Opportunities are limited and allocated on a first-come, first-served basis. To learn more about any of the packages featured, or to secure your place today, please contact Katie Houston: katie@iwma.org.



DINNER DANCE DRINKS RECEPTION SPONSOR

SOLD

As the Drinks Reception Sponsor, your company logo will be prominently displayed in the welcome drinks area, including on branded coasters placed on the bar, ensuring strong brand visibility as guests arrive and raise a glass or two.

£800

+VAT Applicable for UK companies



DINNER DANCE CANAPES SPONSOR

SOLD

As the Canapés Sponsor your company logo will be displayed during the drinks reception, giving you brand strong visibility as guests arrive, mingle and enjoy the opening part of the evening.

£750

+VAT Applicable for UK companies



DINNER DANCE BAR & DRINKS TOKENS SPONSOR

As the Bar & Drinks Tokens Sponsor, your branding will appear in the bar area, and on drinks tokens and wallets provided to guests – offering continuous brand visibility as attendees enjoy their drinks throughout the evening.

£1200

+VAT Applicable for UK companies



DINNER DANCE TABLE WINE SPONSOR

As the Table Wine Sponsor, your logo will be featured on custom wine bottle tags placed on each table, ensuring your brand is visible throughout the evening dinner service – a tasteful way to stand out.

£1000

+VAT Applicable for UK companies



DINNER DANCE BAND SPONSOR

Put your brand centre stage as the Band Sponsor! Your company logo will be featured alongside the live performance, keeping your business in the spotlight as guests enjoy the evening's entertainment.

£750

+VAT Applicable for UK companies



DINNER DANCE AFTERPARTY DJ SPONSOR

Keep the energy going as the Afterparty DJ Sponsor! Your company logo will be featured in connection with the evening's late-night entertainment, placing your brand at the heart of the dancefloor as guests enjoy the final part of the evening.

£500

+VAT Applicable for UK companies



DINNER DANCE AFTERPARTY COCKTAIL SPONSOR

Add your brand to one of the evening's standout afterparty moments! As the Afterparty Cocktail Sponsor, your company logo will be displayed alongside the featured cocktail offering, giving your brand stylish visibility as guests continue the party.

£500

+VAT Applicable for UK companies

The logo features the letters 'WWA' in a bold, white, stylized font. The 'W' is composed of three vertical strokes, and the 'A' is a simple triangle. A registered trademark symbol (®) is located to the right of the 'A'.

WWA[®]

DINNER DANCE