



Join the 2026 IWMA wire India Pavilion!

Following the successful debut of the IWMA Pavilion at wire India 2024, we are pleased to confirm its return for the 2026 exhibition. Taking place from 30 November to 2 December 2026, wire India will once again offer members a proven, high-visibility platform in the Indian wire and cable market.



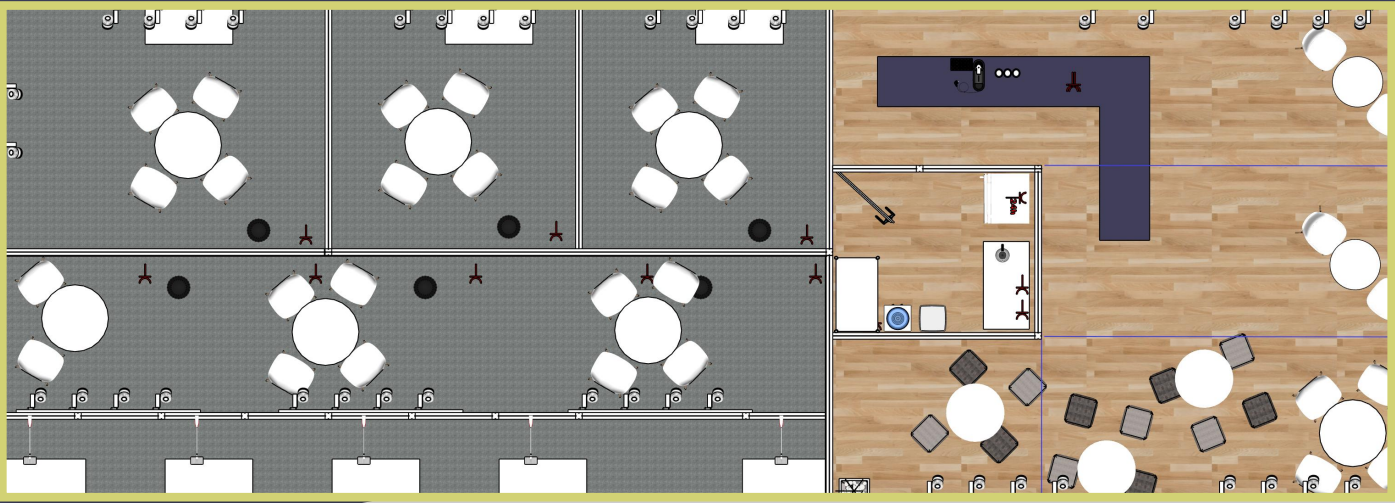
Pod-Style Exhibition Package from just €2,850*

Premium Stand and Build Package from €4,000*

*Plus €495 one off IWMA management fee

wire India Pavilion Key Features

Key Features	Premium Stand & Build Package	Pod-Style Exhibition Package
Individual exhibitor space	Flexible	6m² fixed
Lockable info counter with company logo	✓	✓
Printed fascia board with company name	✓	✓
Printing of company graphics to required size		✓
Power outlets and lighting	1220v Socket & spotlights	1220v Socket & spotlights
Stand furnishings	1 Round table & 4 Chairs	1 Barstool
WIFI access	✓	✓
Use of IWMA shared meeting space	✓	✓
Guaranteed IWMA Member Seminar slot	✓	✓
PR opportunities through IWMA media channels	✓	✓
Dedicated IWMA exhibition support- before, during & after	✓	✓
Complementary IWMA hospitality	✓	✓
Setup made simple with our dedicated stand builder	✓	✓



In 2024 the IWMA Pavilion at wire India quickly became a focal point for networking, on-stand engagement and technical exchange, reflecting both the strength of IWMA’s international membership and the growing importance of the Indian wire and cable industry.

For 2026, members can choose between individual exhibitor stand spaces through our Premium Stand and Build Package or new Pod-Style Exhibition Package options within the IWMA Pavilion at stand E40. Together, these options offer greater flexibility for companies to tailor their presence while benefiting from shared visibility and dedicated support. Exhibitors will also benefit from personalised hospitality throughout the event, shared meeting facilities, Wi-Fi connectivity and the support of a dedicated IWMA team on site - all designed to keep members connected, comfortable and focused on making the most of their time at the show.

Participation also includes a guaranteed speaking slot in the IWMA Member Seminars on Tuesday, 1 December 2026, providing an additional platform to showcase technical expertise,innovation and industry insight to an international audience.

These benefits are designed to help exhibitors raise their profile, generate new opportunities and maximise their return from wire India 2026.

Get in touch to secure your place today - space is limited.



For further information on package details, or to request an application form, scan here to contact Jessica at jessica@iwma.org