



Industry Networking Lunch UK 2026

Thursday 19th February
Silverstone Museum

Sponsorship Packages



WHY SPONSOR?

Sponsoring the **IWMA Industry Networking Lunch** is a unmissable opportunity to:

- **Put your brand in the spotlight** at one of the industry's most anticipated networking events.
- **Strengthen relationships** with clients, colleagues, and industry partners.
- **Showcase your commitment** to supporting the global wire and cable community.

As a valued sponsor, your business will be featured across event promotions, throughout the day itself, and in post-event coverage – ensuring your brand enjoys visibility and recognition long after the event concludes!

Your support plays a key role in helping IWMA deliver a memorable networking experience, bringing together professionals from across the global wire and cable industry in true IWMA style.

GET INVOLVED!

Each sponsorship package offers a unique opportunity to stand out and connect with influential delegates. Availability is limited - offered on an exclusive or limited basis.

To learn more about any of the packages featured, or to secure your place today, please contact Katie Houston; katie@iwma.org.



TEAS, COFFEES & PASTRIES SPONSOR

Start the day on the right note.

As the Teas, Coffees & Pastries Sponsor, your company branding will be displayed where attendees gather to enjoy refreshments on arrival - the perfect opportunity to make a warm first impression as networking begins.

£500

**+VAT Applicable for UK companies
Exclusive - 1 Available**



LUNCH SPONSOR

Be part of the main event.

As the exclusive Lunch Sponsor, your branding will feature prominently on dining tables and event signage, ensuring high visibility as delegates enjoy the day's central networking experience. A standout opportunity to align your company with IWMA's renowned hospitality.

£1000

**+VAT Applicable for UK companies
Exclusive - 1 Available**



KEYNOTE SPEAKER SPONSOR

Take the spotlight alongside industry insight.

As the Keynote Speaker Sponsor, your company will be acknowledged ahead of the main presentation, with branding featured in connection with the keynote session. A brilliant way to align your business with innovation, thought leadership and industry expertise.

£750

+VAT Applicable for UK companies
Exclusive - 1 Available



DRINKS SPONSOR

Raise a glass to connection and collaboration.

As the Drinks Sponsor, your brand will be highlighted during the arrival drinks reception and on tables during lunch service. A perfect way to ensure your company is recognised throughout the day's most social moments.

£1000

**+VAT Applicable for UK companies
Exclusive - 1 Available**



DELEGATE APP SPONSOR

Put your brand directly into the hands of every attendee.

As a Delegate App Sponsor, your logo will feature within the official event app - the essential tool delegates use for the day's schedule, event information and networking. A cost-effective, high-visibility opportunity to ensure your brand reaches every participant.

£250

**+VAT Applicable for UK companies
Limited - 4 Available**

IWMA[®]