

WHY SPONSOR?

Sponsoring the IWMA Dinner Dance is a unique opportunity to:

- Put your brand in the spotlight at one of the industry's most anticipated social events
- Strengthen relationships with clients, colleagues and industry friends
- Showcase your support for the wire and cable community

As a sponsor, your business will be featured in event promotions, on the night itself, and in post-event coverage - ensuring your brand enjoys visibility long after the evening ends.

Your support helps us create a memorable evening of networking, celebration and entertainment, bringing together the global wire and cable industry in true IWMA style!

GET INVOLVED!

Opportunities are limited and allocated on a first-come, first-served basis. To learn more about any of the packages featured, or to secure your place today, please contact Katie Houston; katie@iwma.org.

DINNER DANCE DRINKS RECEPTION SPONSOR

As the exclusive Drinks Reception Sponsor, your company logo will be prominently displayed to the versome drinks area, including on branded coasiers of cector tables - ensuring strong brand visibility as guests arrive and raise a glass or two!

£1500

DINNER DANCE DRINKS TOKEN SPONSOR

As the exclusive Drinks Token Sponsor, your branding will appear on the drink tokens provided to guests and on the wallets used to present them - offering continuous brand visibility as attendees enjoy their drinks throughout the evening!

£1500

DINNER DANCE ENTERTAINMENT SPONSOR

Align your brand with the evening's live entertainment. As our Entertainment Sponsor, your logo will be featured in connection with performances throughout the night - keeping your company directly in the spotlight!

£2000



DINNER DANCE TABLE WINE SPONSOR

As the exclusive Table Wine Sponsor, your logo will be featured on custom wine bottle tags placed on each table, ensuring your brand is visible throughout the evening dinner service - a tasteful way to stand out!

£1500

