

# IWMA INDUSTRY NETWORKING LUNCH 2025, GERMANY

SPONSORSHIP PACKAGES

#### Why Sponsor?

Sponsoring the IWMA Industry Networking Lunch, Germany is a powerful way to:

- Boost your brand visibility
- Raise your profile within the wire and cable industry
- Demonstrate your commitment to the sector

As a sponsor, you'll position your business in front of key decision-makers, strengthen relationships with existing clients, and connect with new potential partners. You'll also be acknowledged in pre- and post-event publicity, offering extended exposure beyond the event itself!

In addition, your support helps us deliver an engaging afternoon of expert guest speakers, quality networking opportunities, and standout hospitality.

#### Get Involved!

Opportunities are limited and allocated on a first-come, first-served basis. To learn more or secure your sponsorship package, please contact: Katie Houston - <a href="mailto:katie@iwma.org">katie@iwma.org</a>.

### **DELEGATE APP SPONSOR**

As an IWMA Industry Lunch Delegate App Sponsor, your company logo will be prominently featured within the official event app/website used by all attendees.

€600

**+VAT Applicable for UK companies** 

3 of 4 Packages Remaining

### **BBQ BUFFET SPONSOR**

As the exclusive BBQ Buffet Sponsor, your company logo will be prominently displayed in the buffet area, ensuring high visibility throughout the lunch.

€1500

+VAT Applicable for UK companies

#### **BEVERAGES SPONSOR**

As the exclusive Beverages Sponsor, your company logo will be prominently displayed in the bar area, offering excellent brand exposure.

SOLD

€1500

#### WELCOME DRINKS SPONSOR

As the exclusive Welcome Drinks Sponsor, your company logo will be prominently displayed in the reception area—including on branded coasters—ensuring strong visibility as

SOLD

olicable for UK companies

### CANAPÉS SPONSOR

As the exclusive Canapés Sponsor, your company logo will be prominently displayed in the reception area—including on branded napkins—for maximum visibility as guests network.

**€1200** 

**+VAT Applicable for UK companies** 

### **AV SPONSOR**

As the exclusive AV Sponsor, your company logo will be prominently displayed on presentation screens throughout the event, ensuring high-impact visibility.

€2400

**+VAT Applicable for UK companies**